SINCE 1968 AN HISTORICAL BRAND OF ITALIAN DERMATOLOGY.

IDIM, Istituto Dermatologico Italiano (Italian Dermatological Institute), has a long tradition in specific products formulation for personal hygiene and skin well-being. Established in 1968 in Monselice, close to Padua, since 1999 IDIM is the Cosmetic Division of ABC Farmaceutici Group, the Italian company which works for our health since 1925.

IDIM, right from the beginning, represents the dermatology in the Pharmacy, the ideal place to suggest the most appropriate dermocosmetic products in relation to the skin problems.

Today and always, since 40 years ago till now, the dermatological laboratories of IDIM, carry on their research plans, developing formulations which can be deemed as the most updated solutions for the prevention of the skin dysfunctions and to enhance the skin beauty.

IN CUTE SALUS. THE HEALTH IN OUR SKIN.

The brand IDIM contains an ancient science, according to which our health is in the well-being of our skin. In order to pursue such well-being, IDIM put at the center the union of two important cultures: the science and the nature.

IN OUR HANDS, THE SCIENCE AND THE NATURE.

- **SCIENCE**
  Commitment in the continuous evolution of the dermatological science, to meet the skin specific needs with innovative products, evaluated with rigorous clinical studies.

- **NATURE**
  The long experience in the selection and use of the vegetable active ingredients, allow IDIM to offer effective and completely natural formulations, for the full well-being of the skin.

IDIM is the dermatological line of ABC FARMACEUTICI S.p.A.
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The all days hygiene for every kind of skin.

**DEOVIT** is all along a brand which identify the deodorization in full compliance with skin.

Today **DEOVIT** presents a complete line expended to the personal hygiene, with formulations thought to meet selectively to the different kind of skin.

The daily hygiene is the first important care for the skin. **DEOVIT** answers with a line really close to the customers’ requirements, whose the ingredients quality and a “skin friend” price have the purpose to offer an affordable, effective and dermatologically balanced product for the daily hygiene.

**EVERY PRODUCT OF THE DEOVIT LINE, FEATURES**

<table>
<thead>
<tr>
<th>VITAMIN e</th>
<th>SPECIFIC pH</th>
<th>GUARANTEED QUALITY</th>
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<tbody>
<tr>
<td>Liposoluble antioxidant with anti-inflammatories function.</td>
<td>which does not attack the skin and better improve the specific cosmetic functionality.</td>
<td>without colorants, allergens and parabens</td>
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<td>dermatologically tested</td>
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<td></td>
<td>not tested on animals</td>
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<td>formulated and manufactured in Italy</td>
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A new course
Istituto Dermatologico Italiano, always interested in the evolution of the world of pharmacy, renews formulations and pack in its product line for daily hygiene. DEOVIT<sup>e</sup> will continue to devote attention and safety to cleaning and hygiene, satisfying specific needs of different types of skin.

**BATH AND SHOWER OIL**
**EXTREMELY DELICATE**
Now DEOVIT<sup>e</sup> is also a non-foaming washing oil, cleanser for affinity, acting effectively without causing skin delipidization, dehydration and intolerances.

250 ml/tube

**BATH AND SHOWER OIL**
**EXTREMELY DELICATE**
For alipidic and photodamaged skin, slows the natural cell renewal.

With Carrot, Almond, Walnut and Vitamin E

**BATH AND SHOWER GEL**
**CLASSIC**
For all skin types
With Bisabolol and Vitamin E

250 mL/tube

**BATH AND SHOWER GEL**
**FRESH**
For frequent use
With Aloe Juice and Vitamin E

**BATH AND SHOWER GEL**
**DELICATE**
For sensitive skin
With Silk Proteins and Vitamin E
THE EVOLUTION OF DEODORIZATION

Deodorant in 3 innovative and really effective formulas that respect skin physiology

100 ml bottle

DEODORANT CLASSIC
For all kind of skin
With Hamamelis, Oak extract, Bisabolol and Vitamin E

DEODORANT DELICATE
For sensitive skin
alcohol free
With Silk Proteins and Vitamin E

DEODORANT FRESH
For stressed skin
With Mint Extract, Aloe Juice and Vitamin E

WITHOUT
• Antiseptics-disinfectants
• Antiperspirants (aluminium salts)
• Parabens preservatives
• Propellants

WITH
• Natural antienzimatic agents
• Natural astringents
• Natural bacteriostatic agents of plant origin
• Soothing and hydrating substances
• Antioxidants

INTIMATE CLEANSER: ONE FOR EVERY AGE

Natural protection of genital mucosa according to the particular physiology of women which, under the influence of hormonal factors, changes in life.

200 ml bottle

INTIMATE CLEANSER PRE-ADOLESCENCE
ph 5.5
With Aloe Juice, Mallow, Calendula and Vitamin E

INTIMATE CLEANSER CHILDBEARING AGE
ph 3.5
With Lactobacilli, Rosehip, Tea Tree and Vitamin E

INTIMATE CLEANSER MATURE AGE
ph 6.0
With Lactobacilli, Sage, Cottonseed Oil and Vitamin E

INTIMATE CLEANSER ONE FOR EVERY AGE

Natural protection of genital mucosa according to the particular physiology of women which, under the influence of hormonal factors, changes in life.

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With Lactobacilli, Sage, Cottonseed Oil and Vitamin E

LACTOBACILLI

Several in vitro studies have shown potential of probiotics in improving urinary infections which are very frequent in women, especially during pregnancy and in pre and post-menopause. Probiotic lactobacilli can therefore interfere positively with altered vaginal microflora, contributing also to eliminate pathogenic microorganism.

Therefore IDIM has enriched with lactobacilli specific formulations for Fertile and Mature Age.
Daily moisture for every kind of skin.

HYDRA PERFECT® is a specific line for the effective moisture and nourish of every kind of skin.

HYDRA PERFECT® is born as a complete and essential line for an effective daily action, able to moisturize, nourish and normalize the face and body skin. It has been formulated in order to focused meet the different kind of skin; HYDRA PERFECT® is the first important care gesture of the morning and the last of the evening, for face and body.

HYDRA PERFECT® deeply moisturizes in order to continuously maintain the correct hydrolipidic balance of the skin, all day long.

EVERY PRODUCT OF THE HYDRA PERFECT® LINE, ARE CHARACTERIZED BY

- **HIGH BIOCOMPATIBILITY**
  - because without petrolatum, allergens, parabens and colorants

- **NATURAL ACTIVE INGREDIENTS**
  - scientifically validated and safe

- **SPECIFICITY AND EFFECTIVENESS**
  - because suitable for the different imperfections and with clinical studies on the moisturizing activity
FACE CREAMS FOR EVERY KIND OF SKIN

Specific Face Creams, suitable for a daily use for every kind of skin. Formulated for sensitive skin too, besides being all petrolatum, parabens, allergens and colorants free, they are also clinically tested.

Clinical trials performed on the products HYDRA PERFECT, demonstrated the moisturizing and normalizing effectiveness in the 24 hours.

The first important care gesture of the morning and the last of the evening.

FACE CREAM NORMALIZING for OILY and IMPURE SKIN with Aloe and Liquorice extracts 50 ml glass pot

FACE CREAM REGENERATING for NORMAL and SENSITIVE SKIN with Sweet Almond Oil and Wheat Germ 50 ml glass pot

FACE CREAM NOURISHING for DRY and AGED SKIN with Argan Oil and Shea Butter 50 ml glass pot

BODY MILK CREAMY NOURISHING for NORMAL and SENSITIVE SKIN

Not greasy emulsion, is quickly absorbed and facilitate the natural restore of the cutaneous balance, keeping the moisture and elasticity of the skin.

BODY MILK

CREAMY NOURISHING for NORMAL and SENSITIVE SKIN

Specific formulation for sensitive and intolerant skin, with Sweet Almond Oil, Passion flower extract and Vitamin E.

It does not contain petrolatum, parabens, allergens and colorants.

400 ml bottle with dispenser
**HAND CREAM**

**PREVENTS REDNESS & CRACKING**

Moisturizing, protective, alleviative and anti-aging emulsion.

Specifically formulated for the hand care, without allergens, parabens and colorants, it is made with moisturizing and nourishing ingredients such as Aloe extract, vegetal glycerol, Shea butter and Beeswax, and with alleviative and repairing substances like the Vitamins A, C and E.

Moreover, the sun screen makes it preferable in the treatment of the skin spots and in the prevention of the photoaging.

75 ml tube with “flip-top” cap

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**LIP BALM**

**MOISTURIZING & REPAIRING**

Repairing and protective rich balm for the tender labial zone.

Based on Shea butter, cocoa butter, bees wax, Calendula extract, Vitamins B5, C and E, it performs an important anti-age action, preventing the occurrence of the typical wrinkles known as “barcode”.

Moreover, the sun screen protects the lips from the damages caused by the UV radiation.

15 ml tube with silicone soft applicator

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**MICELLAR WATER**

**CLEANSER & MAKE-UP REMOVER**

Micellar water for normal and sensitive skin, whose micro particles binds with the impurities, removing theme gently. It renovates the skin without attacking the natural hydro-lipid film.

Based on the Cornflower and Chamomile flower extracts and Vitamins B5 (pantothenate) and E (tocopherol), it deeply cleanses without feeling greasy.

With just one gesture, it cleanses and removes the make-up from the eyes, the face and the lips, without the need to rinse.

250 ml bottle transparent with dispenser

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**LIP BALM**

**REPAIRING & PROTECTIVE**

Repairing and protective rich balm for the tender labial zone.

Based on Shea butter, cocoa butter, bees wax, Calendula extract, Vitamins B5, C and E, it performs an important anti-age action, preventing the occurrence of the typical wrinkles known as “barcode”.

Moreover, the sun screen protects the lips from the damages caused by the UV radiation.

15 ml tube with silicone soft applicator